

**Coalition for Public Transportation
Community Resource Group
Public Outreach Meeting Schedule**

	Meeting Objective	Date/Time/Location	Format
Meeting #1 <i>The Benefits of Public Transportation to the Treasure Valley Region</i>	<ul style="list-style-type: none"> • Help people understand the role of transit in a metro area that will be economically successful for the long term. • Help people understand what the Valley's transportation system would be like 20 years from now without transit. • Present the vision for transit in the Treasure Valley. Exactly what are we talking about and where? 	2/9/06	Panel presentations <ul style="list-style-type: none"> • National speaker with expertise in public transportation • Local official to present the VISION for the Valley • Business perspective about transit's role in building a strong economy Questions and Discussion
Meeting #2 <i>How have other places accomplished it? Will people use a Treasure Valley public transportation system?</i>	<ul style="list-style-type: none"> • Help people understand the lessons learned by other metro areas re: increasing transit investment. What were the keys to success? • We should research what if any states have passed local option enabling legislation in last 10 years. • How do you win a local transit funding campaign and how are the winning strategies different from and the same as winning passage of local option enabling legislation? 	4/6/06	<ul style="list-style-type: none"> • National speakers from another metro area where a transit initiative was successful. • Town Hall polling session on different types of transit and people's preferences for service types and general support for policies that are needed to make transit successful
Public Opinion Surveys	Test potential funding sources with the general public (random sample for both Ada and Canyon counties)		Telephone survey of a random sample of households.
Hosted meetings	To test concepts/ideas that the Leadership Group is considering.	TBA	Small meeting format hosted by coalition members and stakeholder groups
Meeting #3 <i>How do we make it happen here?</i>	<ul style="list-style-type: none"> • Educate people about the different local transit funding options for Idaho. • Present and get feedback on the recommendation(s) of the Coalition. From this meeting, I see us creating an outreach and education plan to pass local option funding. • Educate people about what role THEY can play in local option passage. 	6/1/06	<ul style="list-style-type: none"> • Presentations by national speaker(s) on funding options that are used in other areas • Co-chairs present the recommendations that are being considered by the Leadership Group

