What Have We Learned So Far?

Joint Leadership Group

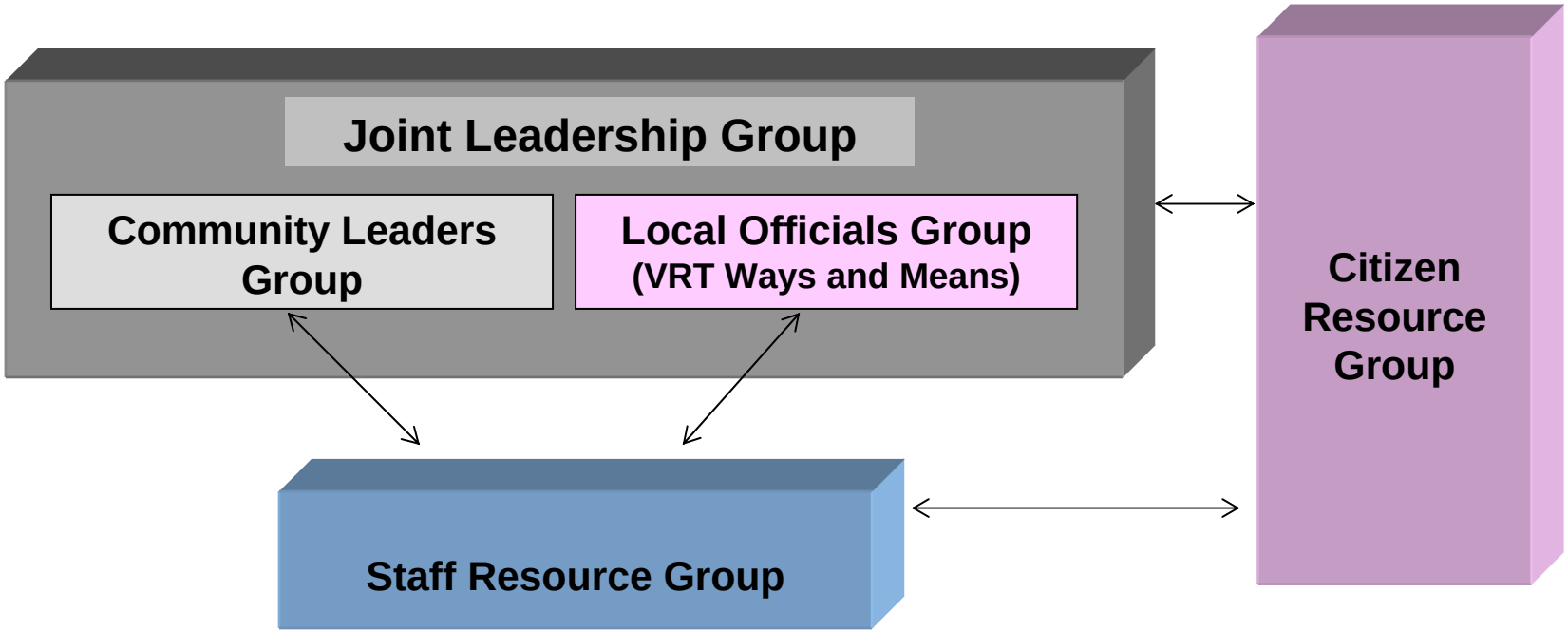
Meetings Summary

February 17, 2006

Recap of Previous Meetings

- November 28, 2005
  - Community Leaders Group
    - Confirmed the organizational structure of Coalition
    - Transit 101 background information
    - Role of public transportation in the transportation system
    - Who are the regional providers of public transportation and how is it funded?

Coalition Organizational Structure



Recap of Previous Meetings

- December 19, 2005
- Community Leaders Group
  - Identified the arguments for and against public transportation
  - Reviewed peer system study
  - Reviewed the short-term and long-term regional public transportation plan

What are the arguments against?

- Expensive initial investment
- System is not convenient or extensive enough
- Doesn’t pay for itself
- Transit is inflexible and won’t work for everyone
- Public perception that it only benefits a few

What are the arguments for?

- A way to improve economic development
- Air quality/congestion mitigation
- Increases transportation options
- Can shape the growth of the valley in a positive way
- Provides options, improves connectivity and accessibility

What did we learn from our peers?

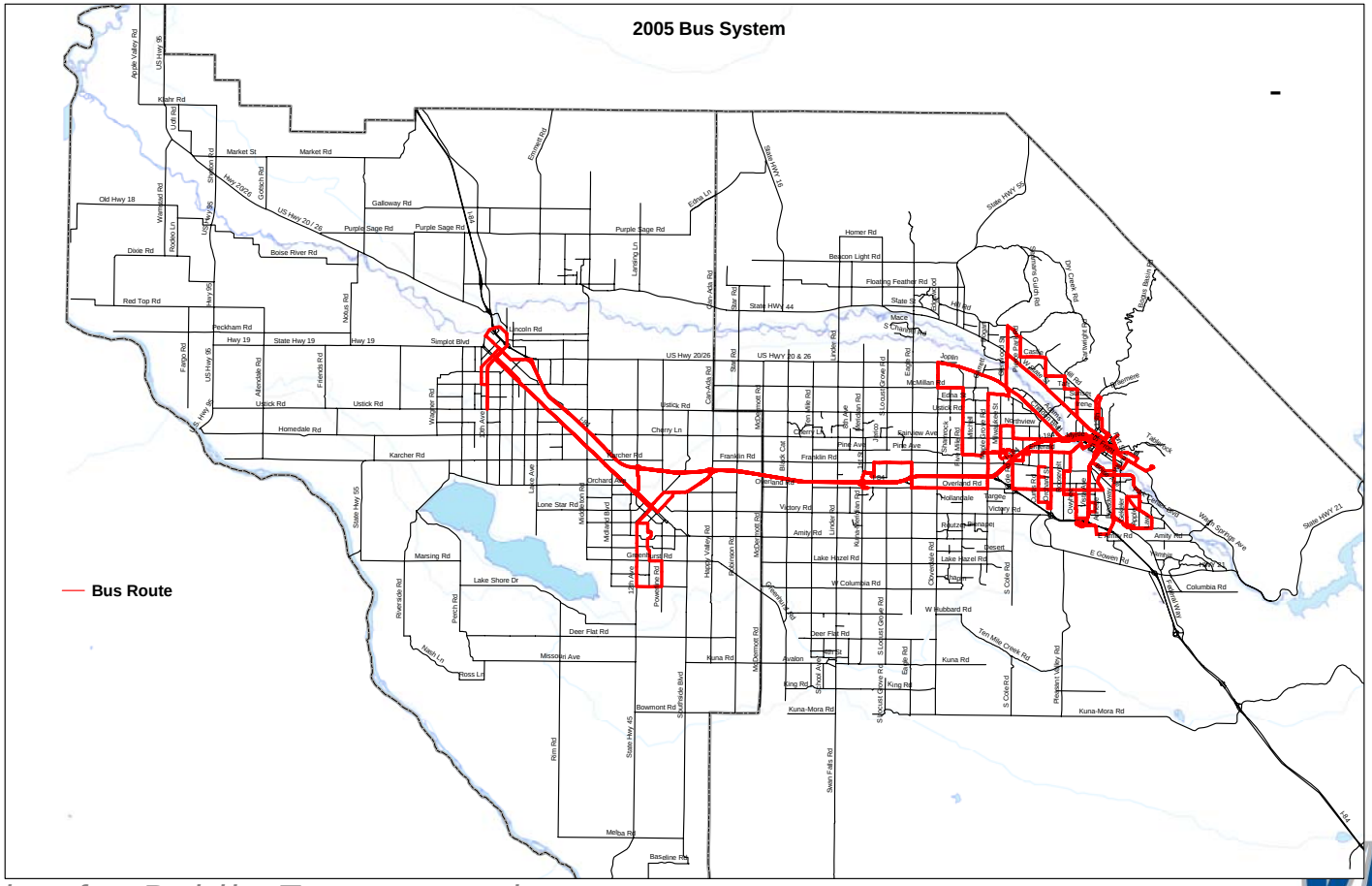
- Treasure Valley is well behind similar peers in service level provided and system productivity
- Tax measures that focus on the transportation system do better than narrowly focused measures
- There is a positive relationship between ridership and service level provided

What did we learn from our peers?

- Successful transit systems...
  - require a dependable funding stream
  - focus more resources on increasing ridership and system productivity
  - are designed around land use and activity centers
  - use public information for effective marketing
  - use technology to maximize system efficiency

There is a Plan

The System Today

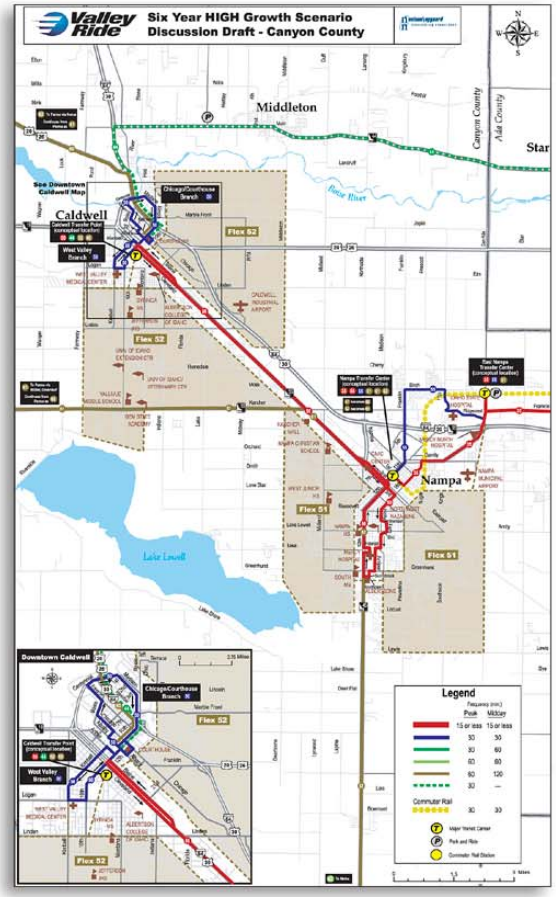


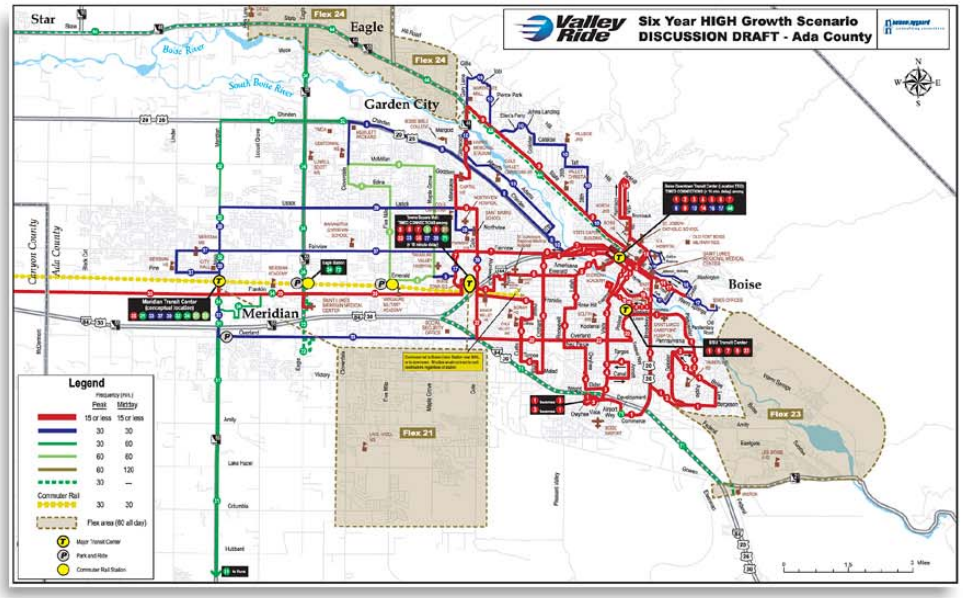
Coalition for Public Transportation

VALLEY REGIONAL TRANSIT

There is a Plan

Short-term Regional Plan

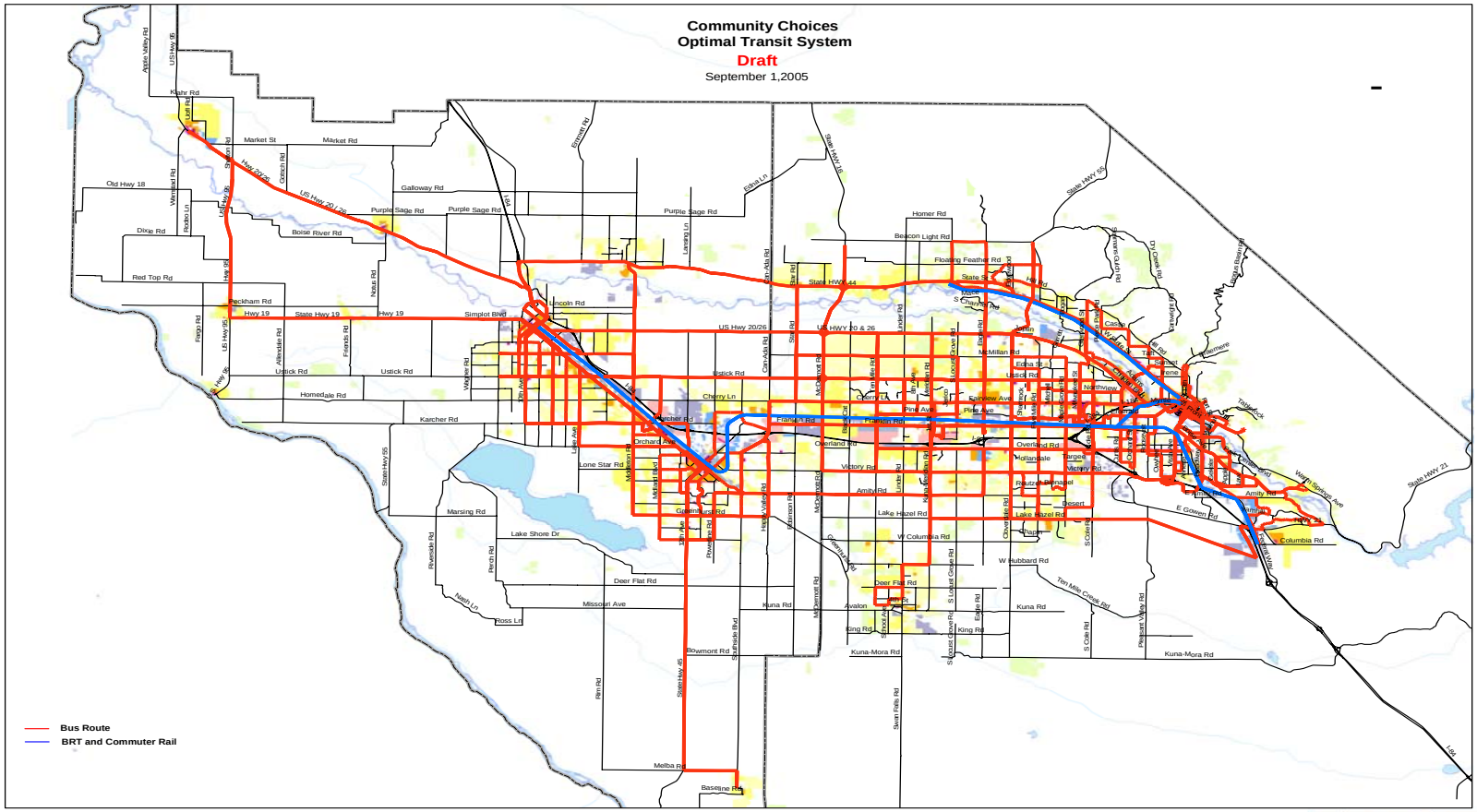




VRT
VALLEY REGIONAL TRANSIT

There is a Plan

Optimal 2030 System



Coalition for Public Transportation

VRT
VALLEY REGIONAL TRANSIT

Recap of Previous Meetings

- January 24, 2006
  - Local Officials Group
    - Reviewed Coalition structure and local officials' role in the process
    - Reviewed the legislative history of public transportation
    - Discussed why local officials support public transportation funding

Local Officials Group Conclusions

- Public transportation has been studied to death
- Private sector support for funding source is crucial
- Each year we are losing ground and funding the services will become more expensive

Coalition Timetable

- February
  - Discuss support for transit and funding options
- March
  - Consider additional peer information
  - Narrow down funding options
- April and May
  - Draft and refine recommendations