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FOR IMMEDIATE RELEASE

**New Regional Fare Policy for ValleyRide bus service to begin Monday (June 30)**

BOISE – A new regional fare policy designed to simplify the options available to patrons of the ValleyRide bus system will be implemented on Monday (June 30), Valley Regional Transit (VRT) has announced.

The new fare policy will provide a single pricing schedule for ValleyRide fixed-line bus service in Nampa/Caldwell and Boise/Garden City, and for service between Ada and Canyon counties. It also will offer more fare options for ValleyRide customers by utilizing technological improvements to the fare boxes on intercounty and Nampa/Caldwell fixed-line buses.

Other highlights of the policy:

- Fares for Boise/Garden City fixed-line service will remain the same, except student prices, which are decreasing. The cost of a Stored Value Card will be discounted.
- The price for a 31-day Universal Pass, which is good for all ValleyRide services, will rise to \$70 from \$50. However, there will be two fare categories instead of one. Seniors, students, the disabled and Medicare card holders will be able to purchase the 31-universal pass for \$35.
- The price for a 31-day Local Pass to ride the fixed-line routes in Nampa and Caldwell will increase to \$36 from \$30. However, that pass will also be good for all Boise/Garden city fixed line bus service.

The last fare increase for ValleyRide bus services was May 1, 2005. The new fare increases will help offset the rising cost of providing transit services.

For more information about the proposed new fare policy, visit: [www.valleyride.org](http://www.valleyride.org), or call RideLine at 345-RIDE (7433).

VRT, the regional public transportation authority for Ada and Canyon counties, operates bus services under the ValleyRide name. Current ValleyRide bus services include fixed-line routes in Boise, Garden City, Nampa and Caldwell, and intercounty service between Caldwell, Nampa, Meridian, Middleton, Star, Eagle and Boise.