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<http://valleyride.org/rideshare-to-bogus/>

Eagle family wins GoPro Hero video camera in Rideshare to Bogus carpool program

BOISE - (March 19, 2012) - Karl and Sonja Vogt of Eagle won a GoPro Hero II HD video camera (\$299 retail value) from Greenwoods Ski Haus by logging the most car-pool trips in the February monthly contest of the Rideshare to Bogus carpool program, sponsored by [Valley Regional Transit](#), officials said Monday.



Karl Vogt

The Vogts logged 14 carpool trips to Bogus in the month of February with more than 40 riders. "We know quite a few people who like to ski at Bogus, and I never go up alone," said Karl Vogt. "A great reason for carpooling is that it leads to fewer cars on the road to Bogus Basin, and you get a better parking spot."

Molly Mouser, a skier and snowboarder who teaches in Bogus Basin's Recreation Unlimited program for disabled people, logged six carpool trips with 14 passengers in the month of February. She won a new \$150 helmet and Skull Candy ear phones from Greenwoods.



Molly Mouser

Leslie Rigg of Boise captured third place with five carpool trips and 11 passengers. She won a full tune-up from Greenwoods. She also is an instructor in the Recreation Unlimited program. "We all try to carpool to Bogus because we have to get up there early," Rigg said. "It lets us enjoy each others' company on the way up, and it saves on gas, too."

In an effort to make it easier for skiers, snowboarders, snowshoers and cross-country skiers to find people to carpool with to Bogus Basin Mountain Recreation Area, Valley Regional Transit (VRT) operates the ["Rideshare to Bogus"](#) program with a one-stop [web site](#). The Rideshare program has a customized carpool rideshare board web site, and it is also advertised on Facebook, the Rideshare to Bogus Yahoo Group, and on

Idahorideshare.org.

The Rideshare to Bogus program includes *incentives* in the form of cool prizes that will be awarded to super car-poolers on a monthly basis. Skiers and riders must document their trips on a [scorecard](#) to be eligible for prizes.

For the month of March, Idaho Mountain Touring in downtown Boise is offering a BCA Tracker avalanche beacon (\$299 value) for the first-place prize, a pair of Atlas snowshoes (\$150 value) for the second-place winner, and a full-tune (\$45 value) for the third-place winner.

The experimental program is the outgrowth of public requests for an active carpool program to Bogus Basin. The road to Bogus is frequently congested, parking at the ski area can be challenging, and carpooling reduces our carbon footprint and air pollution.

"In this day of being green, it's important to conserve our resources, and gas is expensive," Rigg said. "Carpooling to Bogus is another way that we can improve the air quality in our valley."

"To find carpoolers, use your network of people you know who like to ski at Bogus," said Vogt. "Give them a call, let them know when you're going, put out a post on Facebook, or send them an email."

For more information, contact project coordinator Steve Stuebner at 208-484-0295 or visit the Rideshare to Bogus web site by going to <http://valleyride.org/rideshare-to-bogus/>.



Third-place winner Leslie Rigg with Jeff and Carrie from Greenwoods Ski Haus.

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