



Oct. 3, 2003

**Contact:** Mark Carnopis  
Community Relations Mgr.  
ValleyRide  
(208) 846-8547, ext. 15

FOR IMMEDIATE RELEASE

**Public opinions sought for Downtown Boise Mobility Study**

BOISE – The public will have two opportunities next week to express their opinions about downtown Boise’s transportation system.

On-the-street surveys will be conducted from 11 a.m. to 2 p.m. Wednesday (Oct. 8) and Saturday (Oct. 11) at various downtown locations. Volunteers will be conducting on-the-street surveys to gather information for the Downtown Boise Mobility Study.

The Downtown Boise Mobility Study (*see fact sheet*) will result in the creation of a long-term transportation plan that supports the vision of Downtown Boise. The plan includes getting people to and from downtown and making travel downtown safe and easy. It will be completed by next summer.

Partners sponsoring the Downtown Boise Mobility Study include ValleyRide, Ada County Highway District, Boise City, Boise State University, Capital City Development Corporation, Community Planning Association of Southwest Idaho and the Idaho Transportation Department.

*(Note to editors: If you would like more information about the survey or the Downtown Boise Mobility Study, please contact Mark Carnopis at the telephone number listed above. His cell number is 860-9811. The results of the surveys will be available on about one month. )*

-30-



Oct. 10, 2003

**Contact:** Mark Carnopis  
Community Relations Mgr.  
ValleyRide  
(208) 846-8547, ext. 15

FOR IMMEDIATE RELEASE

**Public opinions sought (again) for Downtown Boise Mobility Study**

BOISE – Volunteers will once again take to the streets from 11 a.m. to 2 p.m. Saturday (Oct. 11) to gather opinions about downtown Boise’s transportation system.

Saturday’s efforts will mark the second time this week the volunteers will be conducting on-the-street interviews in the downtown Boise area. They turned in 254 completed surveys on Wednesday (Oct.8) as part of the Downtown Boise Mobility Study.

“We are thrilled that the survey received such an overwhelming response and we are expecting an equally high response rate on Saturday,” said Rena McKean, planning project coordinator for ValleyRide, the regional transportation agency for Ada and Canyon counties. “The people who participated in the surveys were very engaged with the future of downtown Boise. The surveys will provide valuable information that will fold into a comprehensive transportation plan.”

The Downtown Boise Mobility Study will result in the creation of a long-term transportation plan that supports the vision of Downtown Boise. The plan includes getting people to and from downtown and making travel downtown safe and easy. The study will be completed by next summer.

Partners sponsoring the Downtown Boise Mobility Study include ValleyRide, Ada County Highway District, Boise City, Boise State University, Capital City Development Corporation, Community Planning Association of Southwest Idaho and the Idaho Transportation Department.

*(Note to editors: If you would like more information about the survey or the Downtown Boise Mobility Study, please contact Mark Carnopis at the telephone number listed above. His cell number is 860-9811. The results of the surveys will be available in about one month. )*

-30-