



## Mobility Collaborative Program Director Job Posting

*Would you love to build programs? Do you have a strategic mindset? Do you enjoy working with organizations and people from all walks of life?*

*Check out the Mobility Collaborative Program Director position below:*

Valley Regional Transit is looking for someone who will be responsible for financial development, program implementation, and administration of the Downtown Mobility Collaborative. The collaborative looks at creative ways for all citizens of Boise to access public transportation. This position will develop and implement strategic plans and will market various mobility programs.

The ideal candidate will possess a minimum of a bachelor degree in a related field with 5 years of successful experience in an upper management role that includes financial administration plus budgeting. This person will possess strong organizational skills and is able to effectively communicate with people from varied backgrounds. We would like someone who loves serving the community through transportation and has a passion for the industry.

Valley Regional Transit (VRT) is the regional public transportation authority for Ada and Canyon counties in southwest Idaho. Its main responsibilities are to coordinate transit services in the two-county area and develop and implement a regional public transportation system.

VRT owns the public bus system that provides service in Boise/Garden City, and contracts with a private firm to manage its operations. In addition, VRT contracts for transit services in Nampa/Caldwell and between Ada and Canyon Counties.

**Want more information? Read on:**

### RESPONSIBILITIES:

- Develops and implements a five-year Strategic plan for the mobility collaborative (MC) outlining key transportation strategies and investment priorities.
- Secures sustainable revenue for the MC through a combination of membership, grants, local governments, employers, and customers.
- Recruits and administers MC memberships; advocates on behalf of MC members to build and support a variety of mobility solutions.
- Pools and coordinates existing resources, services and providers to build mobility solutions that are operationally feasible.
- Develops and implements marketing (including social media), education and incentives in support of recruiting members and customers to reduce the utilization of single occupancy vehicle into and around downtown Boise.

- Coordinates the activities of the Mobility Steering Committee.
- Facilitates and participates in key partner and stakeholder groups.
- Monitors travel and parking demand data to adapt strategic and operational tactics with changing conditions and trends.
- Attends related transportation/parking meetings.
- Coordinates program supports with transportation agencies serving downtown Boise.
- Educates business owners about Mobility.
- Develops and presents technical information to a variety of public and private sector groups and policy-makers.
- Facilitates and guides special projects.
- Coordinates utilization of technology, including mobile apps, websites, and social media to support needs of customers.
- Provides support for developing innovative mobility solutions and input on the development of transportation services.
- Maintains working knowledge of local, state and federal funding sources and regulatory requirements pertaining to those sources.
- Assesses customer satisfaction of stakeholders and partners and addresses issues.
- Maintains a professional and courteous demeanor at all times.
- Provides timely, respectful and thorough customer service to internal and external customers.

#### ESSENTIAL FUNCTIONS:

The Americans with Disabilities Act (ADA) considers "essential functions" as one of the following: 1) the reason the position exists; 2) there are limited number of other employees available to perform the function; 3) highly specialized duties, and the person is hired for this special expertise.

- Often requires driving a vehicle and navigating into various facilities or building
- Frequently involves sitting, using hands to handle or feel, reaching with hands and arms, talking and hearing.
- Must be able to sit in front of a computer for long periods of time.
- Involves light physical activity performing non-strenuous daily activities of primarily administrative nature.

Salary: Begins at \$67,872 per year with consideration given for experience.

Benefits: Health, Dental, and Vision Insurance. Holiday pay, sick and vacation leave. Disability and PERSI retirement plan.

**To apply for this position, please send your resume and cover sheet to [jobs@weaver-solutions.com](mailto:jobs@weaver-solutions.com)**

**Position is open until filled.**

**Valley Regional Transit is an equal opportunity employer.**